



STATE OF WISCONSIN  
DEPARTMENT OF ADMINISTRATION

Tony Evers, Governor  
Kathy Blumenfeld, Secretary-designee  
Jana Steinmetz, Administrator

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February 2, 2022

RE: Tourism Capital Grant (Program) – NOTICE OF AWARD

The Department of Administration (DOA), on behalf of the State of Wisconsin (State), intends to issue grant awards to recipients in the table following this announcement. This letter constitutes the intent to issue grant awards only and is not a contractual commitment. Following receipt of this notice, the recipients identified in the award table will be contacted by the State to formalize a contractual commitment. Grant awards are contingent upon successful negotiations and the State's determination of its best interests. The State remains the sole determinant of its best interests. All Program costs and grant agreements must adhere to applicable State Statute, the Program Grant Announcement, American Rescue Plan Act provisions and guidance from the U.S. Department of the Treasury.

Successful applicants will receive an email providing information regarding the next steps in the process for receiving the award.

Questions can be directed to Tourism Capital Grant Program at:  
[TourismCapitalGrantProgram@wisconsin.gov](mailto:TourismCapitalGrantProgram@wisconsin.gov)

<b>Organization</b>	<b>City</b>	<b>Award</b>
American Birkebeiner Ski Foundation	Hayward	\$762,750.00
American Players Theatre of Wisconsin, Inc.	Spring Green	\$971,360.00
Barron County Pro Rodeo Inc.	Rice Lake	\$36,500.00
Chippewa Falls Area Chamber of Commerce	Chippewa Falls	\$30,000.00
City of Marshfield, WI	Marshfield	\$140,000.00
City of Merrill Parks & Recreation Department	Merrill	\$140,000.00
County of Dane	Madison	\$3,200,000.00
Door County Maritime Museum & Lighthouse Preservation Society, Inc.	Sturgeon Bay	\$1,750,000.00
Driftless Development Inc	Prairie du Chien	\$119,182.00
Experience Greater Green Bay Corporation	Green Bay	\$2,500,000.00
Friends of the Great Sauk State Trail Inc.	Sauk City	\$65,000.00
Greater Milwaukee Convention and Visitors Bureau	Milwaukee	\$112,025.00
Jefferson County	Jefferson	\$242,000.00
Milwaukee County, Wisconsin	Milwaukee	\$3,500,000.00
Mosinee Community Athletic Association	Mosinee	\$109,100.00
National Freshwater Fishing Hall of Fame, Inc.	Hayward	\$42,174.29
Olbrich Botanical Society Inc	Madison	\$145,650.00
Ozaukee County Agricultural Society	Cedarburg	\$29,640.00
Paine Art Center & Gardens, Inc.	Oshkosh	\$250,000.00
Port of Milwaukee	Milwaukee	\$3,500,000.00
Port Washington Historical Society	Port Washington	\$38,820.00
Pump House Regional Arts Center Inc.	La Crosse	\$288,140.00
Sun Prairie Chamber of Commerce	Sun Prairie	\$187,465.00
Village of Johnson Creek	Johnson Creek	\$225,200.00
Village of Oregon	Oregon	\$100,000.00
Wisconsin Dells Visitor & Convention Bureau, Inc.	Wisconsin Dells	\$3,500,000.00
	<b>Total Awards</b>	<b>\$21,985,006.29</b>